



The Ohio Faculty Council

Members Present:

Wright State University (Dan Krane [Chair]), Youngstown State University (Chet Cooper [Vice-Chair]), Amy Flick, Bowling Green State University (Joel O’Dorisio), University of Akron (Rudy Fenwick [Past Chair]), Kent State University (John Marino), University of Cincinnati (Marla Hall), and University of Toledo (Mary Humphrys), Central State University (Anthony Milburn)

Members Absent:

Miami University, North East Ohio School of Medicine, Ohio State University, Ohio University, Cleveland State University, Shawnee State University, University of Toledo, and Central State University

GUEST: Ms. Sara Kilpatrick, Executive Director of the Ohio Conference

Chair, Dan Krane, called the meeting of the Ohio Faculty Council (OFC) to order at 12:35 PM on March 13, 2015. The meeting was held in the 7th floor conference room of the Ohio Board of Regents building (25 South Front Street, Columbus, Ohio).

APPROVAL OF THE AGENDA

The meeting’s agenda was approved by unanimous consent of the members present.

APPROVAL OF THE PREVIOUS MEETING MINUTES

The minutes of the February 15, 2015 meeting of the OFC were approved by unanimous consent of the members present with corrections provided.

NEW BUSINESS

OHIO CHAPTER AAUP RESPONSE TO GOVERNOR KASICH’S EXECUTIVE ORDER (Sara Kilpatrick)

Ms. Kilpatrick discussed the issue of Kasich’s Executive Order to examine ways in which institutions of higher education can reduce costs and the AAUP’s position. She initially pointed out that Higher education important is an issue in the Ohio Legislature; never before has there been so much legislation introduced so early in General Assembly (Multiple bills have been introduced. The bills and brief descriptions of them can be found at <http://www.ocaaup.org/ViewNewsArticle.aspx?UID=bce4d2de-3ba5-4b2d-8971-ab7ddd802186>).

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There is a bill that speaks to concealed carry on campus (HB 48), Senator Faber's Senate Bill that would reduce in state tuition by 5%, and others addressing a myriad of issues pertinent to higher education.

In terms of the task force to be appointed by Kasich to work on this Executive Order, we have little information. We know that Geoff Chatas, the CFO of Ohio State will chair the committee. This is problematic in and of itself as Chatas is a person who benefits from administrative bloat and there are concerns expressed about whether he can look objectively at what is causing rising costs in higher education. The AAUP 2015 Higher Education Report, titled Real Problems Deserve Real Solutions (can be found <https://drive.google.com/file/d/0B87gjJujNjELOHNkdnAzcTJWcm8/view>) examines what has been done over last four years, under the some of the same legislators, and under Governor Kasich and how this has not addressed the problems in higher education. Rather the report shows that for example there have been proposed faculty workloads increases, but the data shows faculty salaries are not what is driving up costs. In fact, instructional costs in Ohio universities have already declined over 4% in the last ten years. This report is what is being given to legislators. It shows that decreased state support and rise in tuition, the makeup of Boards of Trustees, administrative bloat, and athletics. Legislators are shocked to find out how much universities are subsidizing athletic programs. In John McNay's testimony to legislators he pointed out that there are ways to cut costs, but it is not trivial how this is done. For example, regarding Faber's bill, it is proposed that there is a reduction of 5%, but it is not specific how this should be done.

Regarding Kasich's Task Force, no one else has been appointed. The AAUP has been advocating for student representation and faculty representation. The fear is that the task force will be comprised of legislators and administrators. It was pointed out that this is not the first task force appointed for this purpose; the question is whether action will be taken. The AAUP is advocating for real, concrete solutions.

Vice Chair Cooper asked about House Bill 92, which addresses relationships between minor students and employees who are not in positions of authority of institutions of higher education.

Ms. Kilpatrick explained that colleges are requesting that she modify the language to say colleges need to write this into a code of conduct.

Chairperson Krane asked about where AAUP got the numbers regarding athletics. Ms. Kilpatrick responded that this was from the USA Today. She noted that Shawnee State and others were missing. This was because those universities did not provide the information.

Chairperson Krane stated that the NCAA has expressed willingness to create a dashboard analysis of the Ohio universities athletic funding. They would not give data for an individual university, but for all Ohio public 4 year institutions.

A concern was brought up regarding how money is brought into athletics, but the costs for certain programs (like creating content for ESPN) comes out of educational funds.

Vice Chairperson Cooper clarified that this is not the case for all conferences. Horizon League has a similar deal with ESPN. The universities are responsible for the content, but all of the equipment was provided to the university by ESPN. The money does go to the athletic department, but the university is not paying to do this.

Dr. Hall said that this is an ongoing issue. She also was interested in longitudinal data that spoke to increases in institutional costs that specifically looks at various entities separately. Ms. Kilpatrick said

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that the AAUP report speaks to these issues from 2002 on. The concern of going too far back is that legislators won't take onus of their roles in these choices.

Discussion circled on impact of College Credit Plus on Regional Campuses, non-tenured track faculty, and workload.

Dr. Krane noted the alignment between the AAUP and OFC and suggested that we act synergistically to meet our shared goals.

Dr. Fenwick said would like to create a response piece to discuss what we have done to reduce costs and to offer suggestions for specific cuts, rather than cuts across the board. Dr. Krane discussed the idea that increasing state support for campus advisement by 5% would create a 10% cost reduction to students.

Dr. Krane lastly asked Ms. Kilpatrick about the Lumina Foundation's offer of funding for faculty to meet and discuss ways that guided pathways can work. Ms. Kilpatrick did not know enough to speak to the issue. Dr. Fenwick stated that if he remembered correctly, The Lumina Foundation came up a few years ago and people were not thrilled as it was more of a business model approach to higher ed. Dr. Krane stated that their model may have changed,

Frustration was exposed regarding this body's ability to have an outward impact.

Ms. Kilpatrick then stated that the STRS board moved from an open funding period to a closed funding period. AAUP and OFC oppose this because people are being asked to contribute more and the state's liability is decreased. She does not think that this is a problem now, but that it will create more pressure on faculty to contribute more down the line.

OFC TALKING POINTS REGARDING GOVERNOR KASICH'S EXECUTIVE ORDER (Ken Learman)

Dr. Fenwick suggested that this become a written document that will go to a legislator. He also stated that we begin the document with short declarative statements about what we have done to cut costs and what broad based cuts would do. Ms. Kilpatrick recommended that we be concise and stated that the legislators appreciate brevity and headings that direct the organization of the document. Dr. Krane asked for input and stated that he would incorporate the input and distribute the new version in two weeks, give the council a week for comment and have a final document ready in three weeks. Ms. Kilpatrick suggested approaching this from an offensive versus a defensive position and to that end she supported highlighting the efforts of faculty to cut student costs.

CAMPUS REPORTS (1 to 3 minute oral reports limited to updates on senior administrative openings, major initiatives, curricular matters and/or matters of general interest to faculty such as contract negotiations)

OLD BUSINESS

COLLABORATION OPPORTUNITY WITH LUMINA FOUNDATION (Dan Krane)

Haley Glover and Danette Howard from the Lumina Foundation called in and presented. Danette Howard explained what the Lumina Foundation does. She stated that the foundation needs to engage faculty more and they are interested in how they can be supportive of the efforts of faculty in Ohio.

Dr. Krane asked what kind of relationship the Lumina Foundation would like to have with faculty. Danette wants input on where our efforts are most closely aligned. She specifically mentioned the evidence based practices that have proven positive impact on student success and retention. She cited Guided Pathways as an example of this. She would like to know how to best engage faculty on issues of retention and completion. Dr. Krane explained that faculty certainly have input on these issues. He went on to explain that OFC has both an inward and outward focus. He stated that in terms of an outward focus, the OFC sees an opportunity to work with Lumina. Specifically, he mentioned having Lumina help OFC to make contact with legislators and help with resources to conduct research to find information. Danette said that the OFC could apply for funding up to \$8,500 to help with this issue. Joel asked whether Lumina has taken a position on co-learning or dual-credit classes. Danette said that while they support this, it is not a part of any of their strategies. Danette also suggested that we contact Tina Gridiron and Liz Gutierrez. The group wants to proceed with creating a proposal. Dr. Krane charged this group with thinking about what we can do with this money. Dr. Cooper suggested that we put together a brochure advertising the Ohio Faculty Council as an entity and exploring the benefits that could be given to faculty at home institutions and to political figures. Dan Krane then said we could distribute these at a cocktail party and the money can be used for travel and hotel rooms.

Campus Reports

By consent of the members present, the following campus reports were submitted following the conclusion of today's meeting:

Bowling Green State University

- BGSU created a task force to explore responsibility centered budget management. The President has created a task force to also examine athletics. They are also concerned about college credit plus. Dr. Krane asked if BGSU had an Athletics Council. Dr. O'Dorisio said no but that they would probably moving in that direction.

Cleveland State University

- No report

Northeast Ohio Medical University

- No report

Kent State University

The Board of Trustees will discuss increasing the room and board rate. Currently Kent State's in-state room and board fees ranks fifth among state supported universities. A survey to determine the effectiveness and impact of the RCM funding model is now being conducted. Focus groups have been formed to assist in the formulation of questions for an Employee Climate Study to be conducted during Fall Semester, 2015. Both surveys are being conducted by external academic research firms.

Youngstown State University

- Report pending

Central State University

- No report submitted

Shawnee State University

- No report.

University of Cincinnati

- Report pending

Wright State University

- No report

University of Akron

- As part of strategic planning President Scarborough has been going to various colleges picking “winners” and “losers.” At the same time, the Provost eliminated funding for graduate assistants except for a few of the “winners.” Scarborough ultimately reversed this decision as it would have eliminated various graduate programs.

Ohio University

- No report

Ohio State University

- No report

University of Toledo

- No report submitted

The next meeting of the Ohio Faculty Council will be on Friday, April, 2015 at 12:30 PM in the seventh floor conference room of the Ohio Board of Regents Offices (50 South Front Street, Columbus, OH).

The meeting was adjourned at 2:29 PM.

Respectfully Submitted,

Amy Flick
Youngstown State University

UNIVERSITY SYSTEM OF OHIO
TRUSTEES CONFERENCE
November 17 & 18, 2014
Columbus State Community College
Columbus, OH

The 2014 conference was conducted by the Association of Governing Boards of Universities and Colleges, Washington, DC, the Inter-University Council of Ohio, and the Ohio Association of Community Colleges.

The November 17 conference started with a Fiduciary Responsibilities Panel. David Yost, Auditor of the State of Ohio stressed the role of the board in preventing abuse of power by those in charge of the institution, the need for trustees to maintain a professional only relationship with the institution and the use of open records law to promote open and accountable governance.

The second session, “What I Wish I Had Known as a New Board Member” encouraged trustees to engage with students and faculty. The need to establish institutional priorities for planning was emphasized. A discussion on institutional costs, the need for student incentives to achieve, and how to provide more access to courses and programs were discussed. Two questions were asked for the audience to consider: Is the current higher education business model broken? Should marginal enrollment programs be discontinued? The session concluded noting access to university and state council by board members, email subject to a public records request and the need to grow the institutional endowment.

The November 18 session started with a keynote speech by Richard Legon, President of AGB and Trustee, Spelman College. He commented on how boards must be prepared for the challenges and changes now occurring in higher education. He discussed the fiduciary duty of a board and the need for board independence. Mr. Legon noted the need for a board to be engaged but not become a micromanager. He also noted the president should not police the board.

A Quality and Value Review panel discussion session followed. The moderator was Jack Hershey, President and CEO Ohio Association of Community Colleges. The panel was Steve Johnson, President, Sinclair Community College, Laura Meeks, Eastern Gateway Community College and the Chairman of the Board of Trustees, University of Akron. The discussion covered the need for degree completion, three year degree programs, more summer offerings, and the need for institutions to be entrepreneurial. The growing evidence of the failure of remedial programs was also noted.

A Plenary Presentation: Habits of Effective and High Performance Boards was conducted by Dr. Carol Cartwright, AGB and past president of Bowling Green and Kent State Universities. The presentation was based on an article [The Ten Habits of Highly Effective Boards](#), Richard Legon, March/April 2014 Trustees Magazine.

After lunch a Board of Regents Staff Presentation and a Q&A session with Chancellor Carey was conducted. Comments on the need for higher graduation rates were made. A focus on low/middle income and minority populations was noted as an imperative. Comments on campus safety and the Cleary Act were made. A program to present career choices during seventh grade is under review by the Ohio Department of Education. Mandatory use of Career Services by students was suggested. The use of

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faculty and alumni, community partnering, required career exploration and tying courses to careers were suggested. Current career services are poor resulting in increases in student debt and poor graduation rates. Poor support by colleges and universities was given as one of many causes. OBR will soon sponsor a program “Ohio Career Conversations”. OBR representatives will make campus visits if requested to address the problem.

Repeating concurrent sessions: “Overview of State Performance Funding Formula”, “Financing Institutional Debt: Issues and Consideration”, “Ohio Ethics and Conflict of Interest Laws” and “Open Question and Answer Session with AGB” were held.

Submitted by:

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